

SPONSOR EVENT TASKS

- ◆ To register for the conference and pay with a credit card online, visit our website: www.wastatedairy.com or to manually register and pay, fill out the form and email or mail in to Christine. To be included in the promotional mailer to our producers, your registration must be in by **September 26, 2025**.
- ◆ Make reservations at the Coast Hotel. The cut-off for the discount rate of \$118.00 per standard room is **November 17, 2025**. Two ways to reserve: 1. Call the hotel directly at 509-662-1234, and mention you are attending the Washington State Dairy Conference. 2. Online: <http://coa.st/WaStateDairyFederation> and follow the prompts.
- ◆ Please donate an item for the **Dairy Women Scholarship Auction**. The Washington State Dairy Women promote Washington's dairy industry by improving producer-consumer relations and developing youth in dairy through the Dairy Ambassador Program and public engagement. The Washington State Dairy Ambassadors act as public relations representatives for the state's dairy industry, speaking at dairy shows, fairs, classrooms, and political venues. Ambassadors gain professional skills and leave as life-long dairy advocates. Proceeds from the Dairy Women Scholarship Auction at the annual meeting are used for scholarships given to youth in dairy, including former ambassadors, students from dairy farms, and children of dairy employees going to four-year universities or technical colleges. Many former recipients actively work in and for the dairy industry in Washington State because as we invest in our youth, they invest back into our industry. Please consider donating an item to the silent and live auction and participating in both auctions during the conference. For questions or to advise them of your donation, contact Cathy Boisseranc at 425-765-3914 or boisser@comcast.net. Thank you!
- ◆ Email your (1 page) **PowerPoint slide and company's logo** to christine@wastatedairy.com, no later than **November 11, 2025** or check off the "use last year's logo or slide" box on the Sponsor Registration form. We run a promotional PowerPoint slide on the overhead screens in-between sessions.
- ◆ Remember to bring your company hats (10-20) for the "hat giveaway" during Wednesday's lunch. Hats will be set out for attendees to take home. Please turn them in at the registration desk when you set up on Tuesday. Get everyone wearing your company's hat!
- ◆ There will be a minimum of 5 tradeshow breaks throughout the conference. The conference starts Tuesday Dec 2 at 11:00am and ends at 3:00pm on Wednesday Dec 3.
- ◆ Exhibitor setup is Tuesday December 2 with a set-up time: **7:00am-9:30am**. The first tradeshow break will be 9:30-10:45 prior to the start of the conference.

Vendor materials may be shipped to Wenatchee Convention Center, 121 N Wenatchee Ave, Wenatchee, WA 98801. All packages must include name of group (WA Dairy Conference Annual Meeting) and date of the event (Dec 2-3) and may not be received earlier than 3 days before the event.

Thank you for participating in our 2025 Washington Dairy Conference and Trade Show! Your presence is very important to our producers. Do not hesitate to call our office at (360) 482-3485 or email Christine@WaStateDairy.com with any questions or concerns.