

Washington State Dairy Federation  
PO Box 1768, Elma, WA 98541

August 2024

Dear Dairy Industry Friends,



We are looking forward to getting together at our Annual Conference and Trade Show December 2-4, 2024, at the Red Lion Hotel in Pasco, WA. Our dairy farmers, associated professionals, exhibitors, and others are very much looking forward to being together to celebrate, discuss, learn, and adapt.

I want to encourage you to do two things:

- 1) Commit early to being a sponsor and/or exhibitor.
- 2) LEVEL UP from your traditional sponsorship level.

The two top sponsorships are as listed below:

- **Breakfast Sponsorship**

1 (one) breakfast sponsorship is available for Wednesday morning for all attendees. The sponsor will be introduced and given ten minutes to talk about their company or services. Breakfast sponsors will receive ample recognition for their sponsorship, have a high-traffic booth space, and will have six (6) event registrations included for \$4,000.00.

- **Gold Sponsorships**

Gold sponsors will receive ample recognition for their sponsorship, their company brochure in registration bags, have a high-traffic booth space, and will have four (4) event registrations included for \$3,000.00. We have unlimited gold sponsorships available.

We believe these opportunities will create more connections with our dairy farmers and their associates. It is also a great way to show support for our dairy community. We will continue to offer the other levels of sponsorship that we have provided in the past.

More information is enclosed about the sponsorships and trade show opportunities and a Sponsor Event Tasks page that includes more information on the hotel registration and exhibitor setup.

Any questions can be answered by Christine Heinitz, our office manager: 360-4823485 or 253-225-5440 cell.

Sincerely,

A handwritten signature in black ink that reads "Terry Lenssen".

Terry Lenssen  
President  
Washington State Dairy Federation

A handwritten signature in black ink that reads "Dan Wood".

Dan Wood  
Executive Director  
Washington State Dairy Federation