

July 2017

Dear Industry Members:

The Washington Dairy Conference, Annual Meeting & Trade Show is Monday & Tuesday, November 6 & 7, 2017, at the Yakima Convention Center. We invite you to celebrate our 125th year serving dairy farmers in Washington! We are planning for up to 9 educational breakouts and 3 general session speakers with lots of networking time built in.

Our producers expressed interest in relocating to a facility with hotels within walking distance, so we've chosen the Yakima Convention Center, which gives us more space than last year, with large rooms side-by-side for general sessions and exhibitor space. We believe you will like the layout. There is also room for outdoor (and some indoor) equipment.

There are four different sponsorship levels for you to consider.

Bronze	Recognition on pre-event promotions (if registered by Sept. 10) Recognition in conference booklet, signs & PowerPoint 1 booth space provided in trade show Meals for 1 attendee Recognition on WSDF website -- Sponsorship Gift	\$ 500
Silver	<i>Bronze Level plus:</i> Complimentary WSDF Associate Membership for 2017 Meals for an additional attendee for a total of 2 attendees	\$ 1,000
Gold	<i>Silver Level plus:</i> Company brochure included in attendee registration packet (if in by Oct. 20) Meals for an additional 3 attendees for a total of 5 attendees	\$ 3,000
Platinum	<i>Gold Level plus:</i> High-traffic booth space Meals for an additional 2 attendees for a total of 7 attendees	\$ 5,000

For those of you who are attending the Washington Cattleman's Association Convention, it is starting November 8th at the Three Rivers Convention Center in Kennewick, 1.5 hours from Yakima. For more information, call Bev at 509.925.9871.

The Washington State Dairy Federation membership meeting is scheduled for Tuesday, November 7th, 8:30 a.m. at the Yakima Convention Center. You are invited to attend that meeting, regardless of your attendance at the conference.

The sponsor registration deadline to be included in our last promotional mailer to our producers is September 10th. The early conference registration deadline for attendees is October 20th, as we need a count for the caterers; latest registration on the 27th. You will need to register at the Red Lion by October 23th or at the Hilton Garden Inn by October 9th for conference rates.

An electronic registration link is provided on our website at www.WaStateDairy.com. If you have forgotten to renew your membership, that form is also on the site.

We look forward to seeing you in November!



Chris Sybrandy, President

