



## 2015 Dairy Industry Annual Meeting & Trade Show

### November 9 (Pre-Conference Fun Day) *OPTIONAL TO PARTICIPANTS*

Noon to 5:00 pm	Local Fun Events Listed for a “on your own” selection
<b>1:00 -- 4:00 pm</b>	<b>Exhibitor Set Up</b>
5:00 – 9:00	Farm Tour & BBQ at local farm
9:00 -	Hospitality Suite

### November 10

7:00	Registration begins
7:00 – 10:00	Udder Café Coffee & Donuts
10:00	Welcome & Color Guard
10:20 – 11:30	Consumer as the New Regulator
11:30 – 12:00	Trade Show Break
12:00 – 1:45	Lunch
	a. Adam Pazder RD, CD (FUTP60)
	b. Inspirational Speaker
1:45 – 2:00	Trade Show Break
2:00 – 3:15	Media Training
3:15 – 4:00	Vendor/Milk Break
4:00 – 5:00	Break Outs (2 locations) Policy
5:00 – 6:00	Vendor Break & Wine & Cheese Reception
6:00	Dairy Women Dinner & Auction
?	Hospitality Suite

### November 11

7:00	Registration
7:00 – 9:00	Udder Café Coffee & Donuts
8:00 – 9:00	Open buffet breakfast
9:00 – 10:00	Edelman Trust Barometer
10:00 – 10:30	Vendor/Milk Break
10:30 – 12:30	WSDF & WSDW Business Meetings
12:30 – 2:00	Awards Lunch
2:00 – 3:00	Break Outs (2 locations) Policy
3:00 – 3:15	Trade Show Break
3:15 – 4:00	Breakouts (2 locations) Policy
4:00 – End	<i>Milk Men</i> movie showing and Dinner