

Exhibitor Registration

2014 Washington State Dairy Industry Annual Meeting

November 10 –11, 2014

Heathman Lodge, Vancouver, WA. 360-254-3100 www.heathmanlodge.com

Exhibitor Fee: \$400 /*fee is waived w/Silver or Gold Sponsorship



Complimentary for each paid exhibitor:

- **Register by September 10th to be in our promotional insert to our producers**
- Two (2) complimentary lunch tickets for Monday (additional meal tickets available for purchase)
- Exhibitor table/Exhibit area & listing in convention program literature
- Complimentary **2015 WSDF Associate Membership** (\$125 Value) which includes a "**linkable**" listing on the WSDF website.

To register complete and return this form with payment:

Company _____

Primary Contact Name _____ Ph# _____ Email: _____

Mailing Address _____

Street Address _____

City _____ State _____ Zip _____

Primary Exhibitor Name: _____

Primary Exhibitor Info: Ph # _____ Email: _____

Additional Attendees: 1) _____

2) _____

3) _____

PLEASE INDICATE NEEDS FOR YOUR DISPLAY:

<input type="checkbox"/>	Power Supply
<input type="checkbox"/>	6' Table or <input type="checkbox"/> Stand Alone Display (no longer than 6 ft.)
<input type="checkbox"/>	Large Equipment for outside display (Prior arrangements need to be made, no extra charge)
<input type="checkbox"/>	Other: _____

Every effort will be made to accommodate your needs. If you have any questions or need more information please contact the WSDF office at: 360-482-3485

Remember to: Complete the Exhibitor Meal(s) registration form for all attendees from your organization, please note that meal tickets will **NOT** be available on-site to purchase. (Please note that meal payments are to be made out to the "**WDPC**" **NOT** the WSDF.

<p>Exhibitor \$400</p> <p>Make check PAYABLE to & mail with form to:</p> <p>WASHINGTON STATE DAIRY FEDERATION (WSDF)</p> <p>PO BOX 1768</p> <p>ELMA, WA 98541</p> <p>Phone: 360.482.3485</p> <p>Fax: 360.482.4069</p> <p>Email: Darcel.WSDF@gmail.com</p>	PAYMENT OPTIONS:	CHECK # TO WSDF:	
	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD	EXP. DATE: _____	Cvv# _____
	CARD # _____	NAME ON CARD: _____	
	PRINT NAME EXACTLY AS IT APPEARS ON CARD		
	CC Billing Address _____		
SIGNATURE: _____			

Exhibitor Meal Registration

Registration **DUE** by ***October 30th, 2014**

2014 Washington State Dairy Industry Annual Meeting

November 10 –11, 2014 - Heathman Lodge, Vancouver, WA

*Meal registration deadline: **October 30th, 2014**

NO MEALS AVAILABLE FOR PURCHASE ON-SITE.



Name of Company _____ Phone: _____ Date: _____

Please select your meals (This also applies to your complimentary meal)

Purchase your meal tickets early; no meal tickets are available for purchase on-site!!

Exhibitor Name Badge	Day	Breakfast	Lunch	Dinner	Total
Please print name clearly	Monday	on own	<input type="checkbox"/> Comp.	<input type="checkbox"/> \$35	
<input type="checkbox"/> No Comp. Lunch <input type="checkbox"/> No Meals needed	Tuesday	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$35	

2 nd Exhibitor Name Badge	Day	Breakfast	Lunch	Dinner	Total
Please print name clearly	Monday	on own	<input type="checkbox"/> Comp.	<input type="checkbox"/> \$35	
<input type="checkbox"/> No Comp. Lunch <input type="checkbox"/> No Meals needed	Tuesday	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$35	

3 rd Exhibitor Name Badge	Day	Breakfast	Lunch	Dinner	Total
Please print name clearly	Monday	on own	<input type="checkbox"/> \$25	<input type="checkbox"/> \$35	
<input type="checkbox"/> No Meals needed	Tuesday	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$35	

4 th Exhibitor Name Badge	Day	Breakfast	Lunch	Dinner	Total
Please print name clearly	Monday	on own	<input type="checkbox"/> \$25	<input type="checkbox"/> \$35	
<input type="checkbox"/> No Meals needed	Tuesday	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$35	

MEALS TOTAL: \$ _____

\$35 registration fee, per attendee, **if received after October 30, 2014** \$ _____

GRAND TOTAL \$ _____

<p>Make check PAYABLE to & mail with form to: WASHINGTON DAIRY PRODUCTS COMMISSION (WDPC) Attn: Accounting 4201 198th Street SW, Suite 101 Lynnwood, WA 98036-6751 Phone: 425.672.0687 Fax to: 425.672.0674 Email: Doreen@havemilk.com</p>	PAYMENT OPTIONS:	CHECK # TO WDPC:	
	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD EXP. DATE: _____ CVV# _____		
	CARD # _____		
	NAME ON CARD:		
	PRINT NAME EXACTLY AS IT APPEARS ON CARD		
SIGNATURE: _____			

“HOLD HARMLESS CLAUSE”



“The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor’s displays, equipment and other property brought upon the premises of the hotel and shall indemnify and hold harmless the Washington State Dairy Women, the Washington State Dairy Federation, the Washington State Dairy Products Commission, the Washington State Dairy Council, Heathman Lodge agents, servants and employees from any and all such losses, damages and claims while exhibiting at the Annual Meeting of the Washington State Dairy Industry.”

Organization: _____

Representative’s Signature: _____

Date: _____

Thank you for your assistance. We look forward to seeing you in November. Please call us at 360.482.3485 with any questions or concerns.

Sincerely,

William J. Gordon, Executive Director
Washington State Dairy Federation

Mail this section to WSDF PO Box 1768, Elma, WA 98541



Keep this section for your records

SPONSOR/EXHIBITOR TO DO LIST

- ◆ **Contact Heathman Lodge** at (888) 475-3100 to reserve your guest room. Conference room rates available September 30 and the deadline for the conference rate is October 20, 2014. (Mention you are attending the Washington Dairy Industry meeting.)
- ◆ **Email a powerpoint slide** of your company’s logo and contact information to Darcel.WSDF@gmail.com
- ◆ Sign and return the **“Hold Harmless Clause”** in the upper portion of this sheet. Please keep this “to do” list for your reference.
- ◆ Remember to bring your **company hats** for the “hat giveaway” event during lunch. Get everyone wearing your company’s logo!
- ◆ Please consider donating an item for the **Dairy Women Scholarship Auction**. For questions, contact Darlene Degroot at darlenedegroot@gmail.com.

Exhibit set up is from 9:00 a.m. to 10:30, November 10th. Thank you!



Milk Matters

www.wstatedairy.com

Newsletter Date: May 2014

Upcoming Events

JUNE

18 & 20 - WDCP Regular Commission Mtg. Lynnwood, WA

20 - Washington State Dairy Ambassador Convention. Holiday Inn, Everett, WA

20 - WDCP Board of Directors Mtg. Holiday Inn, Everett, WA

AUGUST

1 & 7 - WDCP Regular Commission Mtg. Lynnwood, WA

SEPTEMBER

23 & 24 - WDCP Regular Commission Meeting

NOVEMBER

Washington State Dairy Industry Annual Mtg. November 25 & 11 - Heathman Lodge, Vancouver, Washington

WSDP has a NEW website, see our new and informative site at www.wstatedairy.com. Sign up to receive your electronic ZINE. Subscription to our weekly & quarterly newsletters by calling the office or emailing WSDP@wstatedairy.com

WSDP Board Changes

We would like to give a special thank you to Bill Gohmert who served on the WSDP Board of Directors for over six years. Bill submitted his resignation earlier this year due to time constraints. Thank you very much, Bill, for your time and contribution to the Board!

In a special election held in recent weeks in District 3, Art Memminger was elected to Position 3. Art brings to the Board extensive years of dairying experience as well as serving as ex-officio in 2013. We look forward to his involvement and support to the dairy farmers in the State.

In addition, we welcome Terry Lensen, producer out of Lynden, to the Western Washington Ex-Officio position to the Board. Thank you, Terry, for joining us!

Capitol Beef & Dairy Days serve 3200



Washington State Dairy Ambassador Erin Piva greets one of the 1400 who turned out for Beef Day, Dairy Ambassadors distributed 1800 ice cream bars on Dairy Day, and the legislative reception attracted a full house of Officials and their staff as they visited with dairy farmers.

Whether you were a Dairymaid producer, in the Young Cooperators program, or a producer who met her through her work at the Dairy Products Comprehension, you know Lynne. Please join us in honoring her service as she has retired. Join us June 19 @ 5:00 PM at Jim and Debra's Washover's Dairy at 17020 133rd Ave SE in Monroe. Please RSVP to Linda.WSDP@gmail.com

WSDP's New Staff Member

The WSDP would like to welcome our newest staff member, Linda Capps, as our part-time Office Assistant

Linda has held office assistant positions for the last 19 years, ranging in assorted industries from a high-end fashion house in Los Gatos, California, a public relations/advertising firm in Modesto, California, to a small manufacturing company in McCleary, Washington, just to name a few. Linda and her family moved to the Lewis County/Gray Harbor area in 2009 after purchasing a 16-acre parcel off of Garrard Creek Road in the Oakville area where she and her husband (Robert) care for their BoerMyotonic goat herd and assorted chickens, while raising their two beautiful granddaughters, who attend school in the Elmer



Milk Matters Promotional Advertising Insert Opportunities

Washington State Dairy Federation is offering 1/2 & full page advertising inserts to be sent to our 400+ producers (for special "stand-alone" advertising rates, see below)

* Publication Rates

- \$75.00: Black text/grayscale picture white paper 1/2 page
- \$125.00: Black text/grayscale picture white paper Full page
- \$150.00: Black text/grayscale picture colored paper 1/2 page
- \$175.00: Black text/grayscale picture colored paper Full page
- \$200.00: Colored ink/color picture white paper 1/2 page
- \$375.00: Colored ink/color picture white paper Full Page
- \$275.00: Colored ink/color picture colored paper 1/2 page
- \$450.00: Colored ink/color picture colored paper Full page

Milk Matters is published 4 times a year (Mar., June, Sept. & Dec.)

* Publication Rates Stand-Alone Advertising Mailings - (full page - 8 1/2 "x 11")

- \$300.00 Black text/grayscale picture white paper
- \$325.00 Black text/grayscale picture colored paper
- \$425.00 Colored ink/color picture white paper
- \$450.00 Colored ink/color picture colored paper



* Prices are based per publication. Pricing offer expires 12/31/14
Ads must **NOT** conflict with WSDP policy to be approved for submission

To order advertising or for questions contact: Darcel.WSDP@gmail.com



Heathman Lodge

7801 NE Greenwood Drive
Vancouver, WA, 98662

www.heathmanlodge.com

360-254-3100



Built from woods of the Northwest forests and basalt from the ancient volcanic flows of the Columbia River Gorge, the Lodge delivers a bucolic energy that rejuvenates the soul. Embrace the unique paintings, carvings, textiles, and sculptures inspired from the Northwest's native culture that make the Heathman Lodge a destination of natural beauty, art and hospitality.

Deluxe Guest Room

\$ 99

- King Bed or two Queen Beds
- Two-Line Phones with Data Ports & Voicemail
- Mini-Refrigerator
- Microwave
- Coffee Maker
- Iron/Ironing Board
- Hairdryer
- Television

Business Level Guestrooms:

\$109

This upgrade additionally includes:

1. Complimentary High Speed Internet Access
2. Complimentary USA Delivered Door Side
3. Work Desk & Chair
4. Leather Sofa
5. Exclusive Breakfast/Reception Room
6. Hosted weeknight reception
7. In Room Terry Cloth Robes
8. Expanded Cable & HBO
9. *Exercise Equipment Room Service

Reservations must be made by October 20th, 2014 , for the conference rate just mention the Dairy Industry meeting when registering & ask for conference rate.

Conference Room rates will be available starting September 30, 2014.

Heathman Lodge Early Departure Fee: An early departure fee of \$50 applies to guests checking out prior to their departure date. Guests will be asked to confirm their departure date upon check-in.

Guests may be able to change their departure date without a penalty at the time of check-in or within 24 hours of actual departure but need to confirm this with the lodge. This fee is paid to the hotel.

Directions to Heathman Lodge from Seattle area:

Take I-5 Southbound towards Portland — Keep right to continue on I-205 S, follow signs for Salem/Northeast 134th Street

Take exit 30 toward WA-500 W — Keep right at the fork, follow signs for WA-500 W

Merge onto WA-500 W — Take the Northeast Thurston Way exit — Take NE Parkway Dr to NE Greenwood Dr

Turn right onto NE Thurston Way — Take the 1st left onto NE Parkway Dr — Turn left onto NE Greenwood Dr

Destination will be on the left — 7801 NE Greenwood Dr



Support WSU Dairy Club Eat Cougar Gold® Cheese

You asked for it – we delivered. WSU Dairy Club will now be pre-selling cans of Cougar Gold® Cheese, as well as having some available for sale at the Washington State Dairy Industry Annual Meeting. To pre-order, you have two options. You can send in this form with a check and we will hand-deliver it to you at the Washington State Dairy Industry Annual Meeting OR you can send in this form with a check and we will ship the cheese to you (for \$8 extra to cover shipping charges). Orders are **due** to us by **October 15**. Please include your email address so that we can send you a confirmation e-mail by the end of October. Direct any questions to jennifer.callanan@email.wsu.edu.

Please make checks out to **WSU Dairy Club**.

Name: _____

Email address: _____

Phone number (optional): _____

Yes, I would like my cheese to be available for me at the Washington State Dairy Industry Annual Meeting.

_____ cans @ \$27/can Total: _____

Yes, I would like my cheese to be shipped to me at:

_____ cans @ \$35/can Total: _____

Mail check & order form to:

WSU Dairy Club
Department of Animal Sciences
116 Clark Hall
Washington State University
Pullman, WA 99164-6310